

iSOS September 16 Meeting (Peter Martin, Field Mgr., Gabe Vasquez)

ANNOUNCEMENTS

- People are writing to us about doing something, but not to be members. Marti is making them prospective members and getting back to them.
- Marti is sending out letters explaining how to become a member.
- On Tuesday, October 8 Voting First Day, we will be drumming. If you want to drum join us.
- Federation of Democratic Women- NM Freedom March: October 19. Hoping to get people to stay. Alameda and Paseo to Capital. We are being asked to wear our T-Shirts.
- Tomorrow is the last day if you want to become a Voter Registration.
- The last day you can register is October 7 either online or in person.
- Observe Election NM as an observer.
- Do Something
 - canvas, phone bank on our website.
 - donate to 4 NM candidates from the agenda.
 - sign up to canvas in ABQ.
- Trish is signed up to head up phone banking. Training, all digital. Are you voting Harris, Heinrich or Teresa? Based on that there are decision trees.
- Want to do something more? Do it yourself. Are you interested in phone banking nationally?
- Jeanne has gone through a lot of postcards.
- Marti had 17K postcards and now she is out.

Peter Martin, Field Manager for Vasquez campaign

- Nathan Small was his first job as an organizer.
- He's been on the ground with Gabe since June and reports to Sarah Polson.
- decisions are made from the bottom up as well as top down
- Organizing is about being understood and understanding other people.
- Gabe was a city council first in Las Cruces.
- Now: Freshman in Congress. He has worked for many not-for-profits and then field org for Heinrich.

Successes

- 13M for community projects across the district. Including border agents.
- His MAGA opponent brought zero money into the district. She has an ideological POV about bringing money in the district because it has a federal government statin on it.
- He brought in 16M \$ to help the homeless.
- He introduced bi-partisan border reform.
- largest federal grant to expand EV instrstructure in Southern NM

Priorities

- ensure public lands are accessible
- Job creation across rural and border communities. Vado and Colonius there was severe and economic destitution. Now there's factories.
- Advocation for RECA. Radiation Exposure Compensation Act for the Downwinders. Also for Uranium mines.
- 15 counties. Largest than PA.
- 7 sovereign nations - vols working here. Doing quite well. Sent out signs.
- We have entieres western portion of B County

42 % are dem
31% are R
26% are other
411 registered voters
Polls have us either 1 up or 1 down.

—What does it take to win?

We need swing votes from Dona county, Bernalilo, and Eddy County and Otero.

Hispanic voters will be key in getting us across the county. They have an Hispanic person on board.

Ground game for hispanics

—Right now they don't count anyone out of canvassing efforts. South Valley and other canvassers. Have to send Spanish speakers. Extra work. Radio ads, Spanish speaking TV stations.

—bi-lingual lit and vols

Messaging

—building an economy that works for all

—protective reproductive rights

—Safeguarding dem

—bipartisan immigration reform

-reauthorizing RECA

-Clean drinking water

-environment and public lands,

—Called over 5k voters

—Doors - over 8500 doors avg 20% contact rate

—Staff doing vol recruitment

—Postcards are covered

—In 2022, first time candidate, now, we are an incumbent. We are leading YH on fundraising.

Phases:

—Jan-Apr 1

—Capacity May - Jul

—Aug-Sept Phase 3 Ramp voter contact

—GOTV rest of year.

—Phone Bank Tues/Wed/Thurs -6-8. Do it from home.

—Canvas every weekend.

—Split canvas launches ABQ and South Valley

—Northwest side is closer for us

—Meeting at 10,000 Universe Blvd. Ventanna Park

WINNING:

Call supporters, Persuade our networks, Canvas, Educate voters.

Research show that having face to face conversations are most effective.

Yvette Herrel - 2020 and 2022.

—no money brought back

—MAGA

—Election denier

—Extreme parts of the party

