

iSOS SEPT 9 2024 MEETING (Jeopardy)

- Presented iSOS history (started 2017 Women's March)
- Trish Hudson gave us a little background leading up to where we are now:
 - GI Bill transformed, education, housing, build material wealth. Renaissance for America. Still a rulebook. Certain groups were kept out of the system - blacks, women, yes. The rule book? Doesn't belong in America.
 - All the progress of 60s and 70s moved us ahead.
 - At the same time - conservatives have said, we have to change progress. Every single election - about policy. Male counterparts - strong and masterful. We were bitchy. YET we persisted.
- Now it's not policy, but our very way of being. We are not going back.
- We are building social connections, restore integrity, civility.
- Connection skill/game
- Reena Szczepanski speaks
 - The message that Kamala is not qualified is one of her problems.
 - Polls are tight!!!
 - Reena has spent a lot of her career hand-holding women. For the longest time, women were a minority, now we are a majority. Now we are working on the senate. Harris down the ballot for a senate majority. All our women candidates are nervous—Vickie - ABQ, working 40 days a week canvassing.
 - Women like us make a difference.
 - We are the safest state in the union for transgender youth.
 - Tara Jaramillo - tightest race. Against Rebecca Dow. Against repro rights, voucher system for public systems. Catron County. Typically represented by R's. she needs funding and door-knocking. She is the incumbent. Socorro. Her business is finding autism services in Socorro.
 - Vicki Estrada Estello, a new candidate. Against R woman, Nicole Chavez was one of Susan Martinez's people to reinstate the death penalty—the last R district in ABQ.
 - Michelle Sandoval - Rio Rancho, really needs canvassing.
 - Charlotte Little - Pueblo woman, San Filipe, Taos, she won her race by 30 votes. Against a candidate who has an extensive domestic violence history.
- Canvassing - does it make a difference? Yes, and it get us talking to potential voters. Range of percentage 1-9% . The single most effective means of getting out the vote out making a difference.
- Postcards - how important are the exact words of the postcards. Tested multiple times.
- Phone calling can make a difference of 5%
- SOS - changing the landscape
 - Cynthia collaboration with Girls' Inc.